

# Jason Dorow

Sports Broadcaster, Producer & Communications Consultant

Minneapolis, MN 

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## BROADCAST EXPERIENCE

### BROADCASTER • TJ BROADCAST SERVICES, MN PREP SPOTLIGHT & MORE • DEC. 2017 – PRESENT

- Play-by-play broadcaster for St. Catherine University and Augsburg University basketball and volleyball video streams, as well as high school baseball, basketball, football, hockey, lacrosse, softball and volleyball broadcasts
- Fill-in play-by-play for Minnesota Gopher volleyball and baseball on BTN+ and KFAN+
- Host pre/post-game shows and conduct coach and player interviews



### AUDIO PRODUCER • SKOR NORTH • AUG. 2019 - PRESENT

- Produce live talk shows and games, and edit podcasts and highlights for digital platforms



### BROADCASTER & PRODUCTION ASSISTANT • BIG TEN NETWORK PLUS • NOV. 2013 – MAY 2017

- Play-by-play for BTN's streams for seven different Northwestern athletic programs
- Production responsibilities: operation of cameras, scoreboard, replays and graphics



### BROADCAST INTERN • COTUIT KETTLEERS • JUNE 2016 – AUG. 2016

### BROADCAST & MEDIA RELATIONS INTERN • WISCONSIN WOODCHUCKS • MAY 2015 – AUG. 2015

- Play-by-play and color commentator for all games over two seasons
- Produce commercials, cut highlights, interview players and host pre/post-game shows
- Manage social media accounts, prepare stat packs, write game notes and capture photos
- Write game recaps, press releases and feature stories throughout the season



### DIRECTOR, BROADCASTER, PRODUCER • WNUR SPORTS • SEPT. 2013 – MAY 2017

- Coordinate all on-air and online content, and manage a staff of 30 student broadcasters
- Play-by-play for seven NU programs, including flagship women's basketball broadcasts
- Re-design website and social media strategy, leading to an 80% increase in online traffic
- Co-produce and co-host weekly sports talk shows from March 2014 to March 2016



## COMMUNICATIONS EXPERIENCE

### CONSULTANT • TUNHEIM • SEPT. 2019 – PRESENT

### ASSOCIATE • TUNHEIM • JULY 2018 - SEPT. 2019

- Write press releases, bylined articles, executive communications and digital content
- Contribute to strategic plans, conduct research and interview key client stakeholders
- Pitch local, regional and national media, and develop media coverage reports



## EDUCATION

### BACHELOR OF SCIENCE IN JOURNALISM • NORTHWESTERN UNIVERSITY • MARCH 2017

- Minor in Business Institutions and Certificate in Integrated Marketing Communications
- Overall GPA: 3.46, Medill GPA: 3.85
- Honors: National Merit Scholar, 2017 STAA All-American Program Honorable Mention



## SKILLS/INTERESTS

- Proficient in Adobe Premiere, Audition, Photoshop, WordPress, Chorus, NexGen, Zetta and Cision
- Northwestern club basketball member and women's varsity basketball practice player
- Reel, portfolio and play-by-play demos available at [www.jasondorow.com](http://www.jasondorow.com)